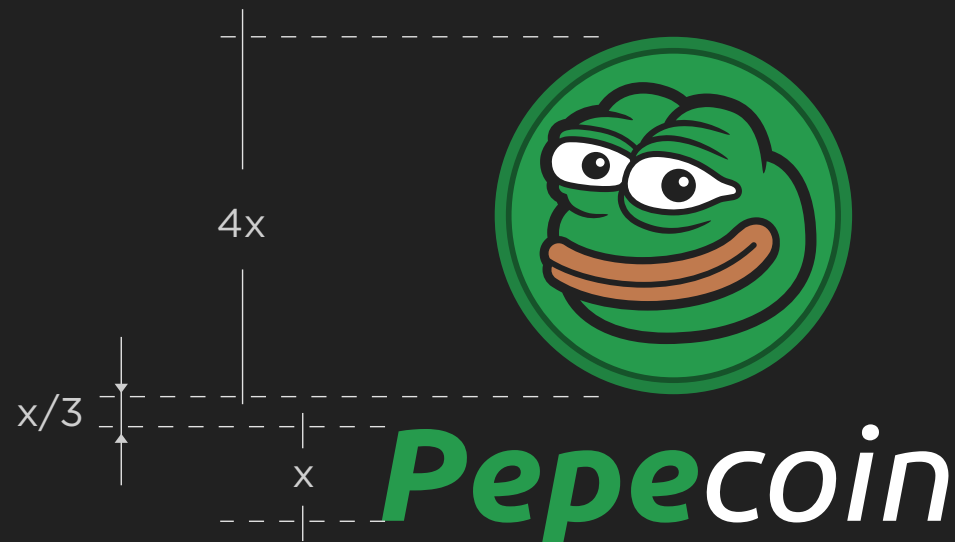




Pepecoin

- • • Horizontal and Vertical versions. Balanced Logo proportions.



LOGO COLOR OPTIONS

02

● ● ● Primary and complementary colors for any web and print materials.



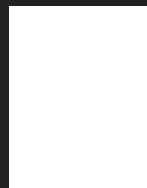
HEX #269B4D
CMYK 81 - 14 - 95 - 0
RGB 38 - 155 - 77

HEX #208241
CMYK 85 - 25 - 98 - 11
RGB 32 - 130 - 65

HEX #16532A
CMYK 86 - 40 - 98 - 40
RGB 22 - 83 - 42

HEX #C07A4E
CMYK 21 - 57 - 76 - 5
RGB 192 - 122 - 78

HEX #212121
CMYK 72 - 65 - 65 - 72
RGB 33 - 33 - 33



HEX #FFFFFF
WHITE



Pepecoin



Pepecoin



Pepecoin

LOGO COLOR OPTIONS

03

● ● ● Primary and complementary colors for any web and print materials.



HEX #269B4D
CMYK 81 - 14 - 95 - 0
RGB 38 - 155 - 77

HEX #208241
CMYK 85 - 25 - 98 - 11
RGB 32 - 130 - 65

HEX #16532A
CMYK 86 - 40 - 98 - 40
RGB 22 - 83 - 42

HEX #C07A4E
CMYK 21 - 57 - 76 - 5
RGB 192 - 122 - 78

HEX #212121
CMYK 72 - 65 - 65 - 72
RGB 33 - 33 - 33



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HEX #FFFFFF
WHITE



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- • • The main font for the company name is Ubuntu - Bold Italic & Italic weight (horizontal scale 108%). Typeface for the ₪ icon is Arial Bold.

Font: UBUNTU Italic (horizontal scale 108%)

Pepecoin

Font: UBUNTU Bold Italic (horizontal scale 108%)



Font: ARIAL Bold
Symbol: "P with stroke"
Unicode U+2C63
Rotated 9° CW

- ● ● The main font for the company name is Ubuntu - Bold Italic & Italic weight (horizontal scale 108%). Primary typeface for the body text is Nunito font family. Secondary typeface is Arial font family.

UBUNTU

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
 Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
 1 2 3 4 5 6 7 8 9 0

ARIAL

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
 Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
 1 2 3 4 5 6 7 8 9 0

NUNITO

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
 Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
 1 2 3 4 5 6 7 8 9 0

● ● ● Please do not edit or change the Font Case, spacing, etc.



Pepecoin



PepeCoin



Pepe coin



Pepe Coin

- ● ● Usage examples - Logo variations and when to use them.



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